



# CBD for dogs and cats explained

CBD can help by giving the furry members of your family relief from lots of common ailments, leaving them to run, jump and frolic like they love to do.

There's a lot of doubt, misinformation, and just plain confusion out there. Let's clear it up, shall we?



## GIZZLS STORY

When Gizzy, my beloved cat, became very ill, I began a journey to discover an all-natural way for my pets to live a healthier, happier, and calmer life. The results were so dramatic that I started a company to share my treats with owners looking to give their pets the best they can.

Gizzls began at home in my kitchen, where I first started baking CBD treats to help Gizzy get his appetite back. He had been diagnosed with chronic kidney disease (CKD) and given 4 months to live. I was devastated, he's only 5 years old.

He was on chronic medication, but after two weeks there was no change, he was listless, hiding in the cupboard and not eating. I began researching CBD. Still in its early stages, CBD had already shown significant benefits for pets - especially chronically ill ones.

### PAWSOME TREATS

As CKD cats have a diet that's very specific and crucial to their well-being, the treats were developed with an animal nutritionist ensuring that they have the correct CBD dosage, as well as the right nutrition in a yummy 100% grain-free treat. My first batch of CBD treats came out of the oven as hard as a walnut shell! Still, Gizzy ate them happily and after a week he was eating a lot more, his eyes were brighter and he was grooming himself again.

I hadn't expected such positive, remarkable results so quickly!

I've fine-tuned my recipe and cats and dogs love them! Word started to spread and friends kept popping over to grab a batch and reporting back some amazing results, so I decided to make a business out of it, with the aim to provide pet owners and their pups the very best nutritional and functional wellness biscuits made from the finest ingredients; and third-party tested for safety and purity (and peace of mind).

**So far, it's been the journey of a lifetime. And we're excited to continue making a difference in the lives of you and your pet. (And thanks to CBD, Gizzy is still going strong!)**



## WHAT ARE THE BENEFITS OF USING CBD?

If you're on the fence about giving your pet CBD oil or CBD-infused products, you're not alone. There's a lot of conflicting information and we want to help you understand what CBD is and that it's very safe for your pet.

All mammals have a system of receptors and hormones called the endocannabinoid system that regulates sleep, pain, inflammation, mood and appetite. When ingested, CBD molecules fit into these receptors throughout the body and help bring them back to a state of homeostasis (equilibrium). Sleep can be improved, inflammation and pain can be decreased and mood can be boosted.

A lot of pet owners use CBD treats and oils as daily supplements for general well-being. Specifically, it reduces pain in injured pets, increases mobility in our arthritic furry friends, assists with digestion, and - one of the bigger ones - helps your pet relax! Separation anxiety or anxiety in general (fireworks, anyone?) is a very real, very common problem for pets. CBD can help.

Our CBD oil also contains Omega-3 and -6 fatty acids that balance metabolism and reduce inflammation - functional ingredients for a wholly functioning, happy pet!



## FAQ's

### Why use Gizzls for healthy pets?

We make products for pets with wellness in mind. We want you to make the most of all your adventures with your best friend. Gizzls treats are made using the best full-spectrum oil and finest natural ingredients. No animal by-products, meals, corn, wheat nor anything artificial, be it preservatives, colours or flavours, will ever find their way into our products. Helping owners have healthier, calmer, and happier pets has been our mission from the start - and giving pets the very best is what we do.

### Are there any adverse side effects of using the treats or oil?

Gizzls treats and oils are completely safe. They're non-toxic, non-habit forming and non-psychoactive.

### Can my pet take Gizzls if he is on other medication?

Yes. CBD can be used in conjunction with traditional therapies and drugs, as it's a safe, non-toxic and natural solution.

### Can Gizzls get my pet high?

Nope. Won't happen, and let me tell you why: our treats and oils contain naturally-occurring CBD. There's only trace amounts of THC (that's ultimately the stuff that gets you "high") in our products, and because we're verified through rigorous testing, you won't have any high pets on your hands (although they will feel a LOT better!).

### What is full-spectrum CBD?

It's the "whole food" version, as it's a 100% unrefined extract and the most expensive. It's produced by extracting all the cannabinoids and terpenes found in the cannabis plant, including trace amounts of THC. Because full-spectrum CBD contains a full range of cannabinoids and terpenes, it can deliver the Entourage Effect with powerful medical benefits that will far exceed those delivered by CBD isolate, but it won't get your pet 'high'. It's CBD the way nature intended.





## DOSAGE. HOW MUCH CBD SHOULD I GIVE MY PET?

This is not only a great question. It's the one we hear the most! And that makes sense – CBD is still pretty new to everybody, especially our furry friends. We're all learning how to get the most out of it and just how much to give.

**For both cats and dogs, a good rule of thumb is to start with 1.5mg – 3mg for every 5kg of weight.**

If you're using our CBD oil, remember that the amount listed on the label (1000mg) is the total amount of CBD in the whole bottle and **not** a per-dose amount. So, for example, one 10ml bottle of 1000mg CBD oil contains 1000 total milligrams of CBD, with each drop delivering 3mg of CBD.

**Our CBD Treats come in a few different dosages:**

**Small Dogs:** 3mg CBD per treat (1-2 treats per day)

**Medium/Large Dogs:** 5mg CBD per treat (3-4 treats per day)

**Cats:** 3mg CBD per treat (1 – 2 treats per day)

We always recommend starting off on the low side of a dosage range and adjusting upward slowly over time until the desired effect is reached. This cautious approach works well, as every dog and cat is different. They come in all shapes and sizes. That's what we love about them!

But it does mean that when it comes to CBD, there's no one-size-fits-all solution. It might take some experimenting to find the right amount to give your own fuzzleballs. That's okay – CBD is safe and natural, so no worries if your pet gets a little more or less than needed while you figure things out.

### How long does it take CBD to start working?

CBD takes 30-45 minutes to start working. As a rule, CBD oil tends to kick in a little faster than treats, just because there are fewer ingredients for furry bellies to break down first. But there's no difference in effectiveness between the two.

### How long does CBD last for?

Each dose – whether from oil or biscuits – lasts from 4-8 hours. That's a big spread, we know, but the duration can vary a lot depending on your pet's size, activity level, breed and the severity of their symptoms. But as a good rule of thumb: older pets tend to take longer than younger ones to digest food and cats tend to metabolise CBD much faster than dogs.

For more severe conditions such as advanced arthritis, cancer, inflammatory bowel disease, spinal cord injuries, pain and severe inflammation, we may recommend a stronger, more effective dosage and treatment.



## GET IN TOUCH

We love hearing from you! If you have any questions, would like some advice or just a chat in general please contact us:

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